

# Cody Robertson

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Virginia Beach, VA

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## EDUCATION

Augusta University - GPA 3.75

Bachelor of Arts - Communication

Augusta, GA

Expected Spring 2025

**Related Coursework:** Digital Editing, Audio/Visual Media Production, Podcasting, Visual Storytelling, Producing Visual Media, Media Editing and Production, Esports Communication, Principles of Computer Programming I, Calculus, Writing for Multimedia, Integrated Strategic Communication

## TECHNICAL SKILLS

- Editing Software: Adobe Premiere Pro, After Effects, Photoshop, InDesign, Lightroom, Audition, DaVinci Resolve, Cockos Reaper
- Production Software: NDI, Blackmagic ATEM, OBS, Riverside FM, Streamlabs, Monday.com
- Technical Equipment: Blackmagic Pocket Cinema/Cinema Pro, Panasonic G85 & UX90, Vizrt TriCaster TC1, Shure SM7B & DJI Mini 2 Pro & RODE Wireless GO II microphones, RODEcaster Pro II Audio Production Studio, Focusrite Scarlett 18i20, 4i4 and 2i2 Audio Interface
- Streaming/Video & Social Media Platforms: Twitch, YouTube, Spotify, Instagram, X, Discord

## PRODUCTION EXPERIENCE

**Podcast Producer**, *Get Up Productions* - Augusta, GA

May 2024-Present

- Produce and oversee 100+ curated podcasts with both audio and video with up to 12,000 views
- Record & edit podcasts in partnership with diverse brands: The Changemaker with Deke Copenhaver (former mayor of Augusta), Layman's Law School (Hawk Law Group), Young People Nation (youth mental health), Augusta Business Connection (local business networking), Soulutions Podcast with Tara Simkins (women's wellness)
- Record podcasts in professional studio using Blackmagic Pocket Cinema cameras, ATEM Mini HDMI Switcher, Shure SM7B Microphones, Rodecaster Pro II Audio Board, Adobe Premiere Pro & Audition

**Lab Assistant**, *Augusta University Television & Cinema Lab (TVC Lab)*

May 2024-Present

- Oversee professional studio with \$100,000+ in equipment training students and faculty on use
- Produce professional content in shoots weekly using Blackmagic Studio G2 Cameras, Tricaster TC1 Switcher, Newtek NDI Broadcast Software and edit content in Adobe Suite for final production.

**Production Intern**, *Augusta University Esports* - Augusta, GA

December 2023-May 2024

- Operated and maintained production equipment worth \$100,000+ in Esports Arena at Georgia Cyber Center, including initial set-up and usage, used to stream competitive collegiate gameplay
- Founded podcast The Gamer Guild, Augusta University's first video game and esports podcast with 50+ episodes with hundreds of views, receiving top AU podcast in 2024
- Shot footage of 2024 Peach Belt Esports Championship, where AU Team won 1<sup>st</sup> in League of Legends
- Set up and streamlined NDI broadcast software connecting 24 PCs to centralized broadcast system
- Maintained and updated game launcher software (Steam, Riot Games, Ubisoft+, Battle.net) on 24 PCs used for all games in esports competitive play at the AU Esports Arena
- Scheduled and posted to social media accounts 3-4 times weekly (Instagram, X, Twitch, Discord)
- Organized and launched first Augusta University 2024 Esports Award Ceremony for 50+ players

## ADDITIONAL EXPERIENCE/MILITARY SERVICE

United States Marine Corps, H-1 Helicopter Mechanic (HMLA 775, HMLA 367) October 2015 - October 2021

- Responsible for the supervision and training of 80+ Marines as a non-commissioned officer
- Managed flightline tool control program, responsible for inventory of \$1M+ in tools and equipment
- Performed pre and post flight safety inspections on UH-1Y, AH-1Z and AH-1W helicopter systems as a plane captain and quality assurance inspector